



What's Your Food Story: Grand Prize Contest Terms and Conditions

No purchase required. Contest begins **May 9, 2021**. There is **one (1) Grand Prize to be won of a Kitchen update valued at \$10,000 CDN**. Skill testing question required. Open to legal residents of Ontario who are 18 years or older. Odds of winning will depend on number of eligible entries received before Contest closes.

THIS CONTEST IS ONLY OPEN TO ONTARIO RESIDENTS AND IS GOVERNED BY CANADIAN LAW AND THE LAWS OF THE PROVINCE OF ONTARIO. NO PURCHASE NECESSARY. SEE BELOW FOR FULL CONTEST DETAILS. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE CONTEST RULES (THE "CONTEST RULES").

CONTEST PERIOD

- 1) The contest begins on **May 9, 2021**.

ELIGIBILITY

- 2) The Contest is open to all residents of Ontario who have reached the age of majority at the time of entry, except employees (and those with whom such employees are domiciled) of Grain Farmers of Ontario (the "Sponsor"), Board of Directors (and those with whom such employees are domiciled) of the Sponsor, its affiliated companies or agents, advertising and promotion agencies.

HOW TO ENTER

- 3) **NO PURCHASE NECESSARY**. To participate in this contest you must: a. Upload a video submission via <https://WhatsYourFoodStory.ca/submit-your-food-story/>. b. Provide email address, birthday, name, and mailing address. THIS INFORMATION WILL ONLY BE USED FOR ELIGIBILITY VERIFICATION AND/OR CONTACTING WINNERS AND WILL NOT BE RELEASED TO OR USED BY ANYONE OTHER THAN GRAIN FARMERS OF ONTARIO FOR WHATS YOUR FOOD STORY CONTESTING DETAILS.
- 4) Each entrant can upload multiple video submissions to win the Grand Prize. Each submission **MUST BE A DIFFERENT FOOD STORY VIDEO SUBMISSION**. Cannot reuse the same story or video content for multiple entries- each must be different. Use of any automated system to submit Entries is prohibited and will result in disqualification.

BY SUBMITTING AN ENTRY, YOU ACKNOWLEDGE THAT YOUR NAME AND/OR FOOD STORY MAY BE POSTED ON TWITTER, FACEBOOK, INSTAGRAM, TIK TOK, YOUTUBE AND/OR SPONSOR'S PROPRIETARY WEBSITE (www.WhatsYourFoodStory.ca), WHERE IT MAY BE VIEWED, SHARED (BY USERS OF SOCIAL MEDIA AND VARIOUS OTHER INTERNET-BASED SITES) AND COMMENTED ON BY THE SPONSOR AND THE GENERAL PUBLIC.



DRAW AND WINNER SELECTION

- 5) a) On **December 8, 2021** in Guelph, Ontario, at approximately 10:00 a.m. ET, the video that was submitted to the What's Your Food Story webpage, with the most number of votes on the video, will be chosen as the winner. Winner will be chosen and contacted on December 8, 2021 at approximately 10:00am ET.
- 6) Before being declared a winner: The selected entrant will be contacted by email and notified that they are eligible to win. The selected entrant must reply by email within one (1) business day of notification.

The selected entrant must first correctly answer a mathematical skill-testing question to be administered by form through email. The Sponsor will then email, and the selected entrant will be required to sign and return within one (1) business day of notification a declaration of eligibility and a liability/publicity release, which: a. confirms compliance with the contest rules; If a selected entrant: (i) cannot be contacted by email within one (1) calendar days of selection or there is a return of any prior notification as undeliverable; (ii) fails to correctly answer the skill-testing question; or (iii) fails to return the contest documents within the specified time, the he/she will be disqualified and will forfeit the prize, and the Sponsor reserves the right to select an alternate entrant from among the remaining eligible entries.

PRIZES

- 7) One (1) Grand Prize: Kitchen update valued at \$10,000. Winner can choose to win either new kitchen appliances including but not limited to a: dishwasher, fridge, stove, microwave, toaster and/or coffee maker up to \$10,000 in value or credit at home renovation store with a \$10,000 limit.

GENERAL

- 8) By entering the Contest, each entrant agrees to abide by these Contest Rules. This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.
- 9) Sponsor reserves the right to cancel, suspend, withdraw or amend this Contest in any way, without prior notice or obligation, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Contest Rules. Any attempt to deliberately undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.



- 10) All Entries are subject to verification at any time and for any reason. The Sponsor reserves the right to remove any videos deemed to contain inappropriate content, hate speech, political or activist propaganda or content that is offensive. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Rules. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s).
- 11) Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise, illicit means to enter the Contest, or any other methods not authorized by these Contest Rules, for example, but not limited to, submitting multiple forms, shall be deemed as tampering and may disqualify you from entering, participating, winning prizes (defined herein), and preclude you from participating in future contests and promotions, at the sole discretion of Sponsor. Entries that are late, lost, illegible, contain false information, are misdirected, garbled or incomplete, or otherwise irregular or that do not conform with or satisfy any or all of the conditions these rules will be judged void. All Entries become the property of Sponsor upon receipt and none will be returned. Proof of transmission (screenshots or captures, etc.) does not constitute proof of receipt.
- 12) Without limitation, the Sponsor and its affiliated companies or agents will not be liable for any failure of the website during the Contest; for an technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any Entry to be received by the Sponsor, its advertising and promotion agencies for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Sponsor, its advertising and promotion agencies will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating in the Contest.
- 13) In the event of a dispute, Entries will be deemed to have submitted by the authorized holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an online entrant is disputed, the authorized account holder associated with the email account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected Entry. The sole determinant of the time for the purposes of a valid online Entry in this Contest will be the Contest server machine(s).



- 14) By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest and in accordance with Sponsor's Privacy Policy (available at: <https://gfo.ca/privacy-policy/>) unless the entrant otherwise agrees to receive further communications from Sponsor.
- 15) Entrants may be asked for permission for use of their entered food stories for continued promotion of the What's Your Food Story? Campaign.
- 16) Contest is in no way sponsored, endorsed, or administered by, or in association with, Twitter, Facebook, Instagram, Tik Tok, or Youtube. Any questions or comments regarding the Contest should be directed to Brianne Curtis at bcurtis@gfo.ca.