



### **National Chocolate Chip Cookie Day Instagram Contest**

No purchase required. Contest begins **Wednesday August 4, 2021** There are **400 cookie boxes available**. Skill testing question required. Open to legal residents of Ontario who are 18 years or older. Odds of winning will depend on number of eligible entries received before Contest closes.

THIS CONTEST IS ONLY OPEN TO ONTARIO RESIDENTS AND IS GOVERNED BY CANADIAN LAW AND THE LAWS OF THE PROVINCE OF ONTARIO. NO PURCHASE NECESSARY. SEE BELOW FOR FULL CONTEST DETAILS. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE CONTEST RULES (THE "CONTEST RULES").

#### **CONTEST PERIOD**

- 1) The Contest begins on **Wednesday August 4, 2021**.

#### **ELIGIBILITY**

- 2) The Contest is open to all residents of Ontario who have reached the age of majority at the time of entry, except employees (and those with whom such employees are domiciled) of Grain Farmers of Ontario (the "Sponsor"), its affiliated companies or agents, advertising and promotion agencies.

#### **HOW TO ENTER**

- 3) **NO PURCHASE NECESSARY.** To participate in this Contest you must: a) follow @whatsyourfoodstory on Instagram, b) comment on our National Chocolate Chip Cookie Day Instagram post why you love chocolate chip cookies and tag three friends.
- 4) You will receive one (1) Entry in the Contest when you follow and comment. (1) **ENTRY PER PERSON.** If it is discovered that you attempted to enter more than once during the Contest Period, then all your Entries will be void. Use of any automated system to submit Entries is prohibited and will result in disqualification.

BY SUBMITTING AN ENTRY, YOU ACKNOWLEDGE THAT YOUR NAME MAY BE POSTED ON TWITTER, FACEBOOK, INSTAGRAM AND/OR SPONSOR'S PROPRIETARY WEBSITE, WHERE IT MAY BE VIEWED, SHARED (BY USERS OF SOCIAL MEDIA AND VARIOUS OTHER INTERNET-BASED SITES) AND COMMENTED ON BY THE SPONSOR AND THE GENERAL PUBLIC. DRAW AND WINNER SELECTION.

- 5 a) On **Thursday August 5, 2021** in Guelph, Ontario, at approximately 10:00 a.m. ET, comments will reviewed and eligible winners will be contacted via Direct Message on Instagram. The odds of winning depend on the number of eligible entries received.



- 6) Before being declared a winner: The selected entrant will be contacted by Direct Message on Instagram and notified that they are eligible to win. The selected entrant must reply by Direct Message on Instagram within one (1) business day of notification. The selected entrant must first correctly answer a mathematical skill-testing question to be administered by form through Direct Message. Winner must provide mailing address details including a phone number. If a selected entrant: (i) cannot be contacted by Direct Message within one (1) calendar days of selection or there is a return of any prior notification as undeliverable; (ii) fails to correctly answer the skill-testing question; or (iii) fails to reply in (1) one business day mailing address including a phone number details the he/she/they will be disqualified and will forfeit the prize, and the Sponsor reserves the right to select an alternate entrant from among the remaining eligible entries.

## **PRIZES**

- 7) One box/winner will receive a cookie package from Sweet Lou's Bakery.

## **GENERAL**

- 8) By entering the Contest, each entrant agrees to abide by these Contest Rules. This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.
- 9) Sponsor reserves the right to cancel, suspend, withdraw or amend this Contest in any way, without prior notice or obligation, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Contest Rules. Any attempt to deliberately undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
- 10) All Entries are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Rules. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s).



- 11) Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise, illicit means to enter the Contest, or any other methods not authorized by these Contest Rules, for example, but not limited to, submitting multiple forms, shall be deemed as tampering and may disqualify you from entering, participating, winning prizes (defined herein), and preclude you from participating in future contests and promotions, at the sole discretion of Sponsor. Entries that are late, lost, illegible, contain false information, are misdirected, garbled or incomplete, or otherwise irregular or that do not conform with or satisfy any or all of the conditions these rules will be judged void. All Entries become the property of Sponsor upon receipt and none will be returned. Proof of transmission (screenshots or captures, etc.) does not constitute proof of receipt.
- 12) Without limitation, the Sponsor and its affiliated companies or agents will not be liable for any failure of the website during the Contest; for a technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any Entry to be received by the Sponsor, its advertising and promotion agencies for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Sponsor, its advertising and promotion agencies will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating in the Contest.
- 13) In the event of a dispute, Entries will be deemed to have submitted by the authorized holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an online entrant is disputed, the authorized account holder associated with the email account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected Entry. The sole determinant of the time for the purposes of a valid online Entry in this Contest will be the Contest server machine(s).
- 14) By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest and in accordance with Sponsor's Privacy Policy (available at: <https://gfo.ca/privacy-policy/>) unless the entrant otherwise agrees to receive further communications from Sponsor.
- 15) Contest is in no way sponsored, endorsed, or administered by, or in association with, Twitter, Facebook, or Instagram. Any questions or comments regarding the Contest should be directed to **Brianne Curtis** at [bcurtis@gfo.ca](mailto:bcurtis@gfo.ca).